

Position: **Senior Video Designer**  
Classification: **Full-time - Exempt**  
Reports to: **Communications Director**  
Date: **4/4/19**



## JOB DESCRIPTION

### Overview

Abundant Life is seeking an imaginative team member with the ability to develop the video storytelling component of our church. The Senior Video Designer will direct the vision of video production within the Creative Arts department and inspire our congregation with engaging stories and promotional pieces. As a leader in content creation, a teller of life change stories, and someone who is on the cutting edge of video production and editing, this person will allow us to provide inspiration to our congregation, surrounding community, and connected ministries with the goal of advancing our mission to see lives changed by Jesus, as well as our vision of being living proof of a loving God to a watching world.

### Essential Functions and Responsibilities

- Supervises and leads two full-time video design employees, overseeing all video projects and training.
- Creates and oversees beautiful and engaging content for all areas of ministry to support the mission and vision of Abundant Life.
- Has a desire to pursue and create stories of life change in a creative way.
- Works with the Communications Director to streamline project management and prioritize projects.
- Develops and trains volunteer talent to support the ministry's execution of video projects.
- Continuously pushes the creative envelope to provide a fresh look for each ministry and organization.
- Works on editing and posting of weekly sermons and other weekly media-driven communication pieces.
- Attends meetings with the Creative Arts department, providing input and creative solutions to media-related challenges.
- Conceptualizes and produces videos to enhance the worship service experience.
- Maintains video equipment inventory and orders new supplies as needed.
- Delivers engaging visual content, including but not limited to message recap videos, teaching content, and weekend series bumpers.
- Other duties as assigned.

### Skills and Qualifications

To be successful in this position, the Senior Video Designer must be able to manage multiple projects and produce results in a deadline-heavy environment. Must have excellent grammar and written communication skills with the ability to proof and edit. Proficiency in Adobe Creative Suite, Adobe Premier and other professional video applications are vital to the production of the kind of video content we are looking for. Exhibits a collaborative personality that thrives on meeting team goals and deadlines. Requires strong leadership and direction along with the ability to succeed in an open and honest work environment. Has creative vision with a focus on problem-solving, planning, and decision making. Employment at AL requires a commitment to honoring the Lord in work and life, as well as the character to uphold the AL Staff Core Values of Synergy, Excellency, Integrity, Tenacity, Humility, and Loyalty. The skills, qualifications, and responsibilities listed here are not intended to be all-inclusive of the abilities needed to perform the job.

### Experience

3 to 5 years in video design and leadership

### Benefits

Abundant Life offers a competitive employee benefits package to all full-time employees.

*\*It is the policy of Abundant Life Baptist church to provide a workplace free from discrimination. We base all employment decisions on job-related qualifications and merit, without regard to race, color, national origin, sex, disability, age, military status, or any other class protected by federal, state, or local law.*